

# CENSUS 2020

# Why does the Census matter?



## \$675B

Federal Dollars Affected by Census Every Year

## \$73B

NYS' Share of Federal Funding at Risk Every Year

## \$679M

NYC Title I Funding at Risk Every Year

## 1

Member of Congress at Risk

## 61.1%

NYC Census 2010 Participation Rate

## THE CENSUS IS SAFE!

- Census data is protected by Federal Law Title 13 to be used only for statistics, and any violation comes with a penalty of up to \$250,000 and/or up to 5 years in prison.
- By law, Census responses or personal information cannot be shared with any court or agency – including the FBI, ICE, or even local police.
- Census employees are sworn to protect confidentiality for life.



## FEDERAL FUNDING AT RISK

- Census data is used to annually distribute more than \$675 Billion across the 50 states. This is funding for our schools, hospitals, libraries, highways and roads, public transportation, and public housing to name a few.
- During the 2018-2019 school year, New York City received \$679M in Title I funding to support schools with high poverty; \$131M for the Head Start program and \$14M for Career and Technical Education.
- New York City also gets \$338M in federal funds for National School Lunch and \$143M for School Breakfast Program every year.
- If New York City is undercounted in the 2020 Census — hundreds of millions of these dollars will be lost.

## POLITICAL CLOUT AT RISK

- Census data is used to apportion and redistrict the U.S House of Representatives, State Assembly, State Senate, and New York City Council seats.
- The New York City's participation rate averaged was 61.6% in the 2010 Census, well below the national average 74%.
- Low participation in the 2010 Census cost New York two seats in Congress, down from 29 to 27 members of Congress.
- Low participation in the upcoming 2020 Census could cost New York City two more Congressional seats, down to 25 Congress Members.

## TAKE ACTION!

- UFT members can contact their Borough Political Action Coordinators to become a part of their borough Political Action Committee. For more information, please call the **Legislative and Political Action Department at 212-598-7747**.
- Join or create a Complete Count Committee in your neighborhood by visiting <https://www.census.gov/partners/complete-count.html>
- Become a "Census Ambassador" through an NYC Neighborhood Organizing Census Committee by visiting <https://www.nycservice.org/opportunities/14072>
- Educators can embed the Census into their lesson plans using resources available at [www.census.gov/schools](http://www.census.gov/schools) and the New York City Civics for All curriculum.
- Pledge to be counted in the Census and encourage others to participate by signing the Working America-New York pledge at <http://bit.ly/workingamericapledge>